

Space must be reserved prior to 5:00 PM on the dates listed.

<b>Edition Month</b>	<b>Monthly Special Focus/ Editorial Calendar</b>	<b>Maryland Ed.</b> <small>Prince George's County Anne Arundel County Howard County Charles/St. Mary's/Calvert Montgomery County</small>	<b>Virginia Ed.</b> <small>Arlington County Fairfax County Loudoun County Prince William County Alexandria</small>	<b>Washington DC Edition</b>
JANUARY	<ul style="list-style-type: none"> <li>• Biographies - Meet Your Local Health Professionals</li> </ul>	December 3rd	December 17th	December 17th
FEBRUARY	<ul style="list-style-type: none"> <li>• Cardio Health, Diabetes, Stroke + Nutrition/Exercise</li> <li>• Mental Health</li> </ul>	January 7th	January 21st	January 21st
MARCH	<ul style="list-style-type: none"> <li>• Complementary &amp; Integrative Healthcare</li> <li>• Colon Cancer Awareness Month</li> </ul>	February 4th	February 18th	February 18th
APRIL	<ul style="list-style-type: none"> <li>• Beauty, Skin Care &amp; Gorgeous Smiles</li> <li>• Women's Health</li> </ul>	March 4th	March 18th	March 18th
MAY	<ul style="list-style-type: none"> <li>• Healthy Vision Month</li> <li>• Active Aging</li> </ul>	April 1st	April 15th	April 15th
JUNE	<ul style="list-style-type: none"> <li>• Pain Management &amp; Rehabilitation</li> <li>• Health Technology</li> </ul>	April 29th	May 13th	May 13th
JULY	<ul style="list-style-type: none"> <li>• Biographies - Meet Your Local Health Professionals</li> </ul>	June 3rd	June 17th	June 17th
AUGUST	<ul style="list-style-type: none"> <li>• Women's Healthcare</li> <li>• Women In Healthcare</li> </ul>	July 1st	July 15th	July 15th
SEPTEMBER	<ul style="list-style-type: none"> <li>• Dental Health</li> <li>• Weight Control, Exercise &amp; Nutrition</li> </ul>	July 29th	August 12th	August 12th
OCTOBER	<ul style="list-style-type: none"> <li>• Cancer Awareness</li> <li>• Health Technology</li> </ul>	August 26th	September 9th	September 9th
NOVEMBER	<ul style="list-style-type: none"> <li>• Beauty, Skin Care &amp; Gorgeous Smiles</li> <li>• Women's Health</li> </ul>	September 23rd	October 7th	October 7th
DECEMBER	<ul style="list-style-type: none"> <li>• Healthy Holidays</li> <li>• New Year, New You!</li> </ul>	October 21st	November 4th	November 4th

\*DEADLINES are subject to change for circumstances beyond control of the publisher.

JANUARY 2027 DEADLINES: 12/2 (Maryland) and 12/16 (DC & Virginia).

**Our Mission is to** *Make a Difference Empowering and Encouraging People To Live Healthier By Going To the Doctor*

**An Exclusive Page** is a full page dedicated to your information – your article wraps around your ad on a full page display.

A **Cover Feature** is a combination front cover photo and half page feature inside the magazine.

A **Biography** is a sixth page biography display, which includes your degrees, training, professional memberships, practice philosophy and personal interests with a front cover photo option.

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