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PREMIUM PAGES	<u>FRONT</u>	BACK	MAGAZINE EDITIONS	ONLINE OPTIONS	Reg. Rate	Package Rate
■ Back Cover	NA	\$ 975	Maryland	☐ Post article online	\$85	\$60*
☐ Inside Covers	\$ 850	\$ 775	Virginia	☐ Post banner ad online	\$265	\$200*
Exclusive page [†]	\$ 510	NA	Washington DC	☐ Be Featured	\$550	\$60*
☐ Cover Feature	\$ 600	NA	NEW - STEP 3:	☐ Feature Your Practice	\$650	\$70*
STANDARD SIZES	FRONT	<u>BACK</u>	MULTIPLE MONTH DISCOUNT	☐ Video Slideshow	\$395	\$250*
☐ Full page	\$ 750	\$ 515	Run 1 month only – price as listed	EMAIL BLASTS	ΨΟΟΟ	Ψ230
☐ 1/2 page	\$ 430	\$ 350	Run 3 months – 5% off each month	We will include your articles and ad i	nfo on a monthly	e-newsletter
☐ Mini 1/2 page	\$ 350	\$ 250	Run 6 months – 7% off each month	each month. Package price is \$250 p		
☐ 1/4 page☐ 1/6 page	\$ 265	\$ 170 \$ 125	BEST VALUE:	☐ Email Blast	\$600	\$275*
☐ 1/8 page	\$ 200 \$ 150	\$ 125 \$ 90	Sign up for 12 months and	# of Emails/Month		
* Prices are per each	•	ф 90	take 10% off each month!	SOCIAL MEDIA		
* Select # of months in steps 3 & 4 for discounts.			STEP 4:	We will post your article to Facebook	x, Twitter, and Lir	kedIn each month:
	<u> </u>		CHOOSE MONTHS/YEAR	☐ Article Post	\$85	\$60*
Additional Commer	nts:		☐ Jan ☐ July	☐ Slideshow Post	\$85	\$60*
			☐ Feb ☐ Aug	CONTENT AMPLIFICAT	ION	
			☐ March ☐ Sept	We will write a <u>press release</u> about your article, and that press release will get distributed to <u>400</u> + websites:		
			☐ April ☐ Oct	☐ Amp It	\$750	\$550
			☐ May ☐ Nov	*Prices are per month selected on Step 4.		
			☐ June ☐ Dec	*Multi Month Discount also applies for most online options.		
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